

# HYPERGROWTH MARKETER

## ACHIEVING MOMENTUM WITH THE RIGHT ROADMAP



### We help you overcome marketing horror stories

- ✗ Wrong levers
- ✗ No accountability
- ✗ Fluffy strategies

### Defining The Right Path for Growth

- Measure the right things
- Strive for the latest benchmarks
- Unlock the right growth strategies
- Set goals that drive momentum
- Know the investment roadmap for success



**“Marketing’s job is never done. It’s about perpetual motion. We must continue to innovate every day.”**

– Beth Comstock, GE Business Innovations

### Our momentum roadmap helps you make the right moves at higher ROI, including:

- ICP refinement to ensure sales success
- The right measurements and how to get them
- Benchmark performance comparison across channels
- Benchmark performance comparison against competitors
- Best levers to pull at your stage of growth
- Best practices for each growth lever
- Solutions for gaps and choke points
- Specific quarterly metrics goals to drive growth
- Investment and resource plan for success

### Pricing

#### MOMENTUM ROADMAP

**\$15,000** 30 DAY PROJECT

- ✓ Performance benchmarking & gap analysis
- ✓ Immediate strategies to unlock growth
- ✓ Cost & hiring plan w/in your parameters to execute

#### MOMENTUM HOURS

**\$3,000** 7 HOURS/MONTH

- ✓ Weekly 1 hour meeting
- ✓ Assess new programs
- ✓ Ad hoc calls and reviews

*\*optional*

### Get Started on your Momentum Roadmap Today!

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